Wellfield Infant and Nursery School PTA

Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association

Details of the social media used by our association

1. Wellfield PTA uses Facebook as its primary social media channel, the channel can be found here: https://www.facebook.com/WellfieldPTA

Access to the social media used by our association

1. The Wellfield PTA Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by Wellfield PTA.
2. This page is managed by administrators and only approved administrators have permission to post on the page. Once posted any member of the group can see the post and share the post from their own profiles.

Permitted members

1. The Facebook group of Wellfield PTA is only intended for members of the association, in this case the parents and teachers of Wellfield Infants school. However the group does welcome followers from local businesses /organisations and other local schools, particularly for the purpose of knowledge sharing and local community support.
2. Wellfield PTA does not want to encourage inappropriate use of social media by children. Regular checks of members are carried out on the group to ensure that children under the age of 13 are not members of the group.

How this is used by our association

1. Wellfield PTA uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views.

Usage that is not permitted

1. The Facebook group of Wellfield PTA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other

than where this is done for the benefit of the PTA or support of local businesses, and with its permission.
2. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

1. The Facebook group of Wellfield PTA allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Wellfield PTA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.
2. Wellfield PTA will only post photographs of children with written permission from their parents, and will not post names of the children alongside their photographs. Written permission is collected via email.

Application of this policy

1. By using the Facebook group of Wellfield PTA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

1. This policy is publicly available through the website of WINS PTA (www.wellfieldinfants.com/pta), is sent regularly (at least once a year) to all members of the PTA for whom an email address is held and is referenced as part of the information stated on our Facebook Group pages.

Policy Information and Review

Designated Lead Person/s	Mrs Erin Jones, Chair Mrs Joanne Taylor, PTA Committee
Policy Draft Date	November 2023
Policy Approval Date	2nd February 2024

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